

June 10-12, 2014 – The Ritz Carlton Downtown, Atlanta, GA

June 10

6:00 - 7:00 p.m. **Networking Reception** *Lounge and Directors Room*

June 11

8:00 - 9:00 a.m. **Networking Breakfast** *Ballroom Salon III/IV*

8:00 – 9:00 a.m. **Registration** *Ballroom Pre-Function*

9:00 a.m. **Welcome** **Scott Adams**
 Vice President, MDSI

9:05 a.m. **Keynote** **Robert Laszewski**
 President , Health Policy and Strategy Associates, LLC

Aim: During this session you will hear from one of Washington’s top speakers on the ACA. He will discuss the latest in the Affordable Care Act, how care is shifting to the private sector, and how employers are responding to the law of the land.

10:00 a.m. **Break** *Ballroom Salon I/II*

10:15 a.m. **Reform and Acute Care Distribution** **Bill Abrams**
 President,
 Distributed Products
 Division
 Medline Industries, Inc.

Aim: How has reform impacted their business and where will they be focusing during the next 12 – 24 months. How can vendors assist them with reaching their goals during this timeframe?

11:45 a.m. **Networking Lunch** *Ballroom Salon III/IV*

1:00 p.m. **Reform and Primary Care Distribution** **Clay Courville**
 Senior Vice President,
 Marketing
 Mckesson Medical-Surgical

Aim: Attendees will hear about McKesson Medical Surgical’s direction and vision following the PSS integration.

9:00 a.m.

Healthcare Reform Discussion and Roundtables

Randy Chittum, Ph.D.

Aim: Time during this session to network and interact with your vendor counterparts through facilitated discussion around reform, how it will impact your organization and healthcare overall.

10:15 a.m.

Under transformation: The outlook you need to survive. The fortitude you want to thrive.

John Tierney
Sr. Vice President,
Americas
Welch Allyn

Aim: Discussion about how healthcare reform and other dynamic market forces are impacting the healthcare industry and our mutual customer.

11:30 a.m.

Meeting Wrap Up and Adjourn