

Dignity Health

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Dignity Health[™]

Living Dignity Health Mission and Values

Mission

- Delivering compassionate, high quality, affordable health services
- Serving and advocating for our sisters and brothers who are poor and disenfranchised; and
- Partnering with others in the community to improve the quality of life.

Values

- Dignity
- Collaboration
- Justice
- Stewardship
- Excellence

Vision for the Future State of Dignity Health

Our Vision is to be a vibrant, national health care system known for service, chosen for clinical excellence, standing in partnership with patients, employees and physicians to improve the health of all communities served.

In order to succeed, Dignity Health must aggressively work to transform local markets into integrated systems of choice that can embody the principles of accountable care, each with the capabilities necessary to manage population health.

It is not the strongest of the species that survives, nor the most intelligent but rather the one most adaptable to change

- Leon C. Meggison

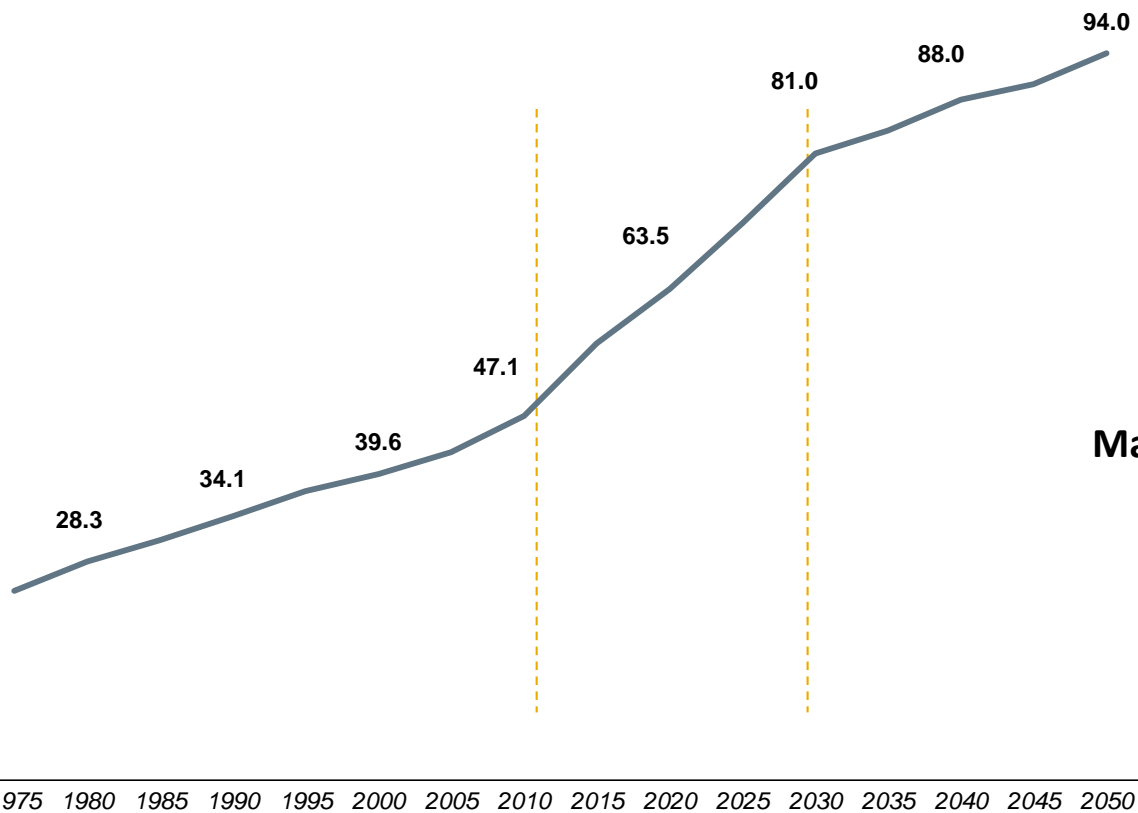
The U.S. Economy spends 17.5 cents of every dollar on health care, compared to 8 cents in other countries. Buffet said that's a major competitive disadvantage?

- Warren Buffet

Health Care System Entering a Brave New World

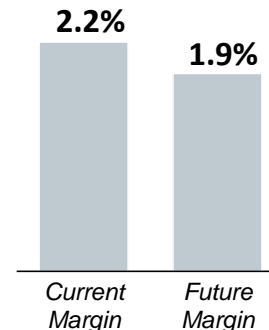
First Wave of the “Silver Tsunami” Hits Medicare in 2011

Medicare Enrollment (in Millions)



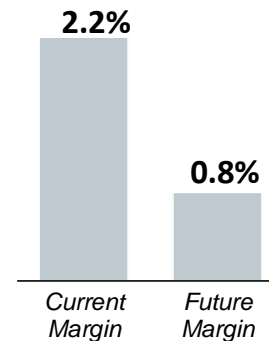
Margin Impact of Potential Payer Mix Shift

Typical 300-Bed Hospital



Margin Impact of Potential Case Mix Shift¹

Typical 300-Bed Hospital

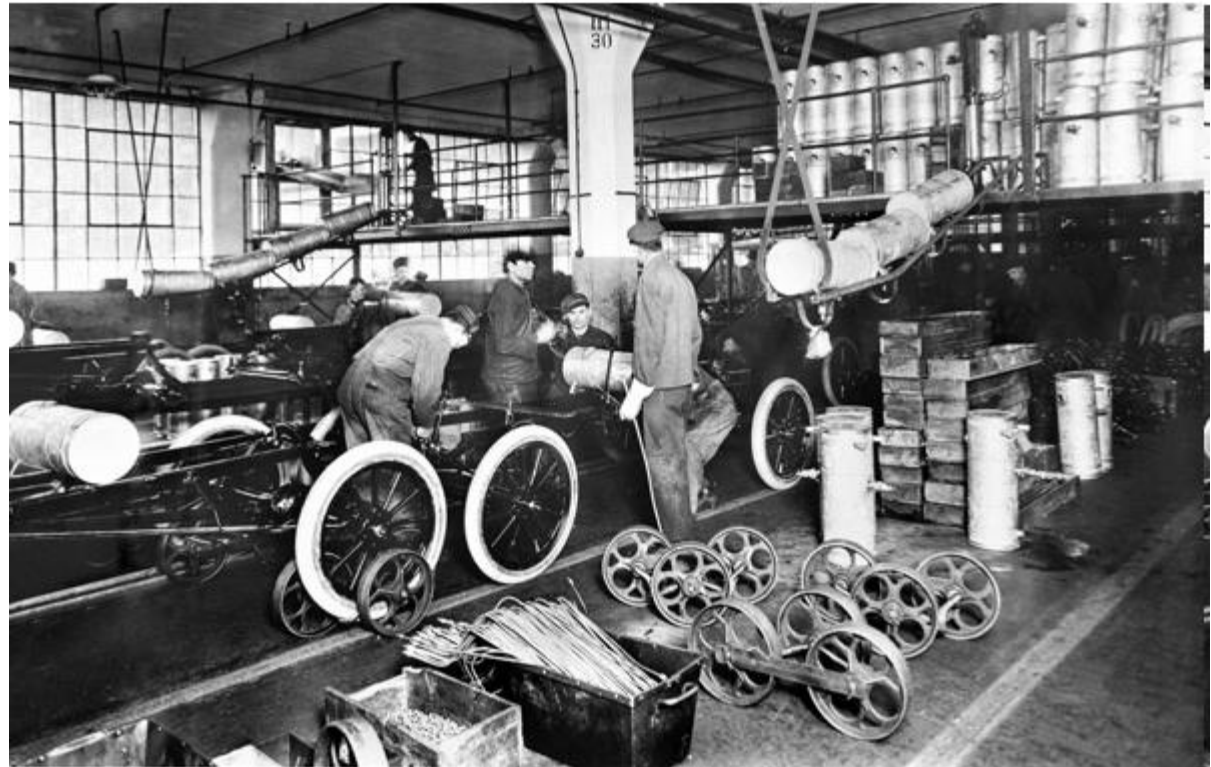


1. Based on five percentage point reduction in surgical share of inpatient volume.

If our customers cannot afford to buy our products ...what would Henry Ford do?

Lessons learned from Henry Ford:

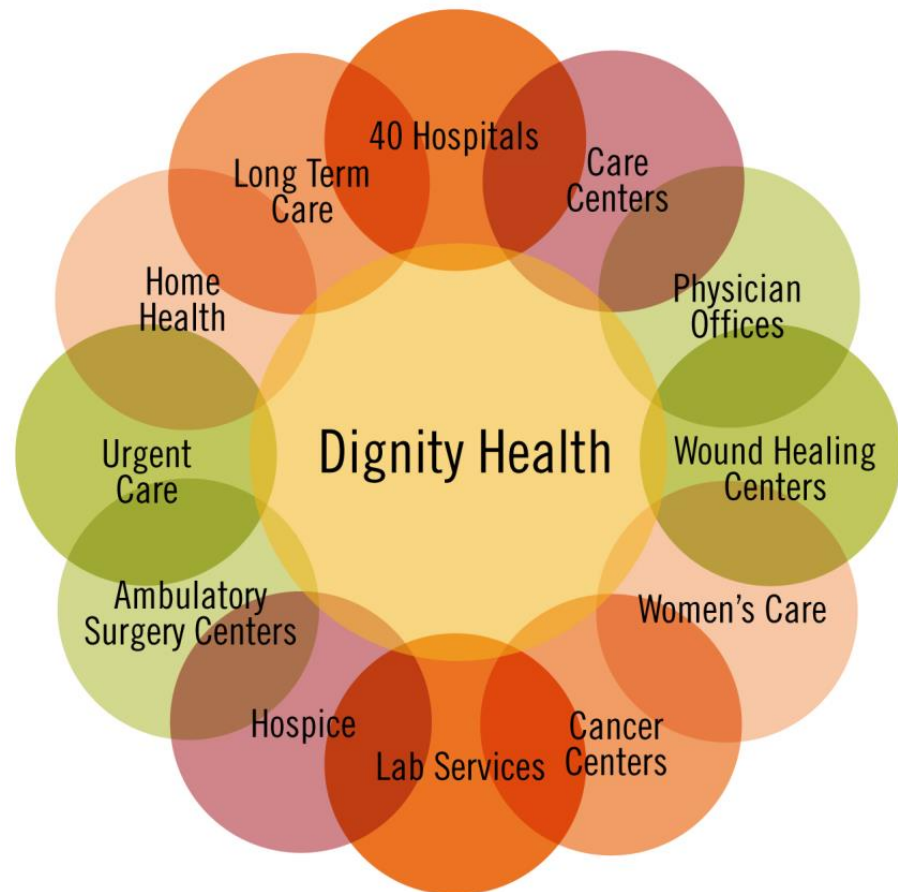
- **Innovate** – he found a way to make his product affordable by standardization



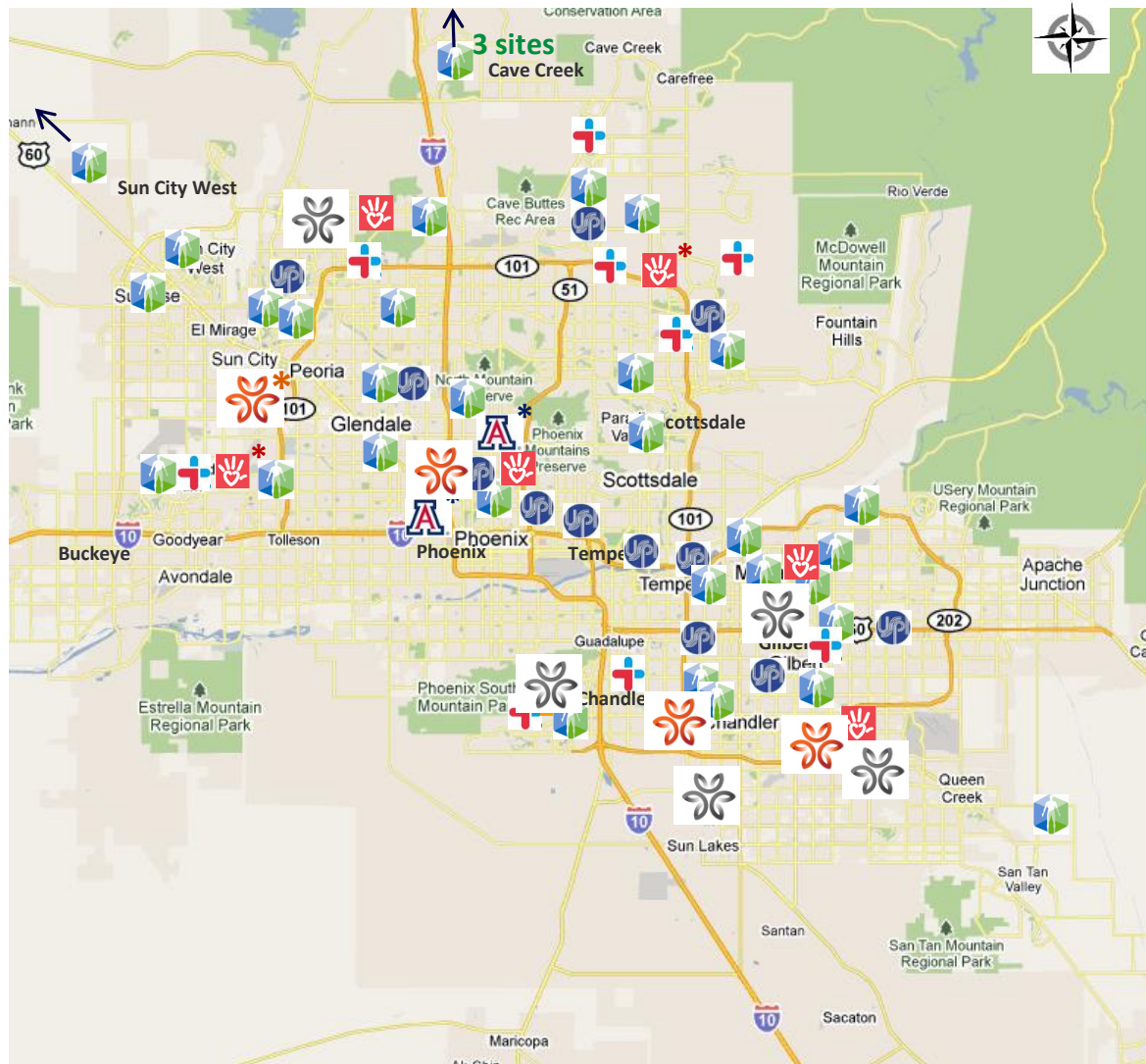
Our New Name – Our Future

Supporting our Horizon 2020 Goals

- Strategic Growth
- Clinical Integration
- Perfect Care






Integrated Growth – Arizona

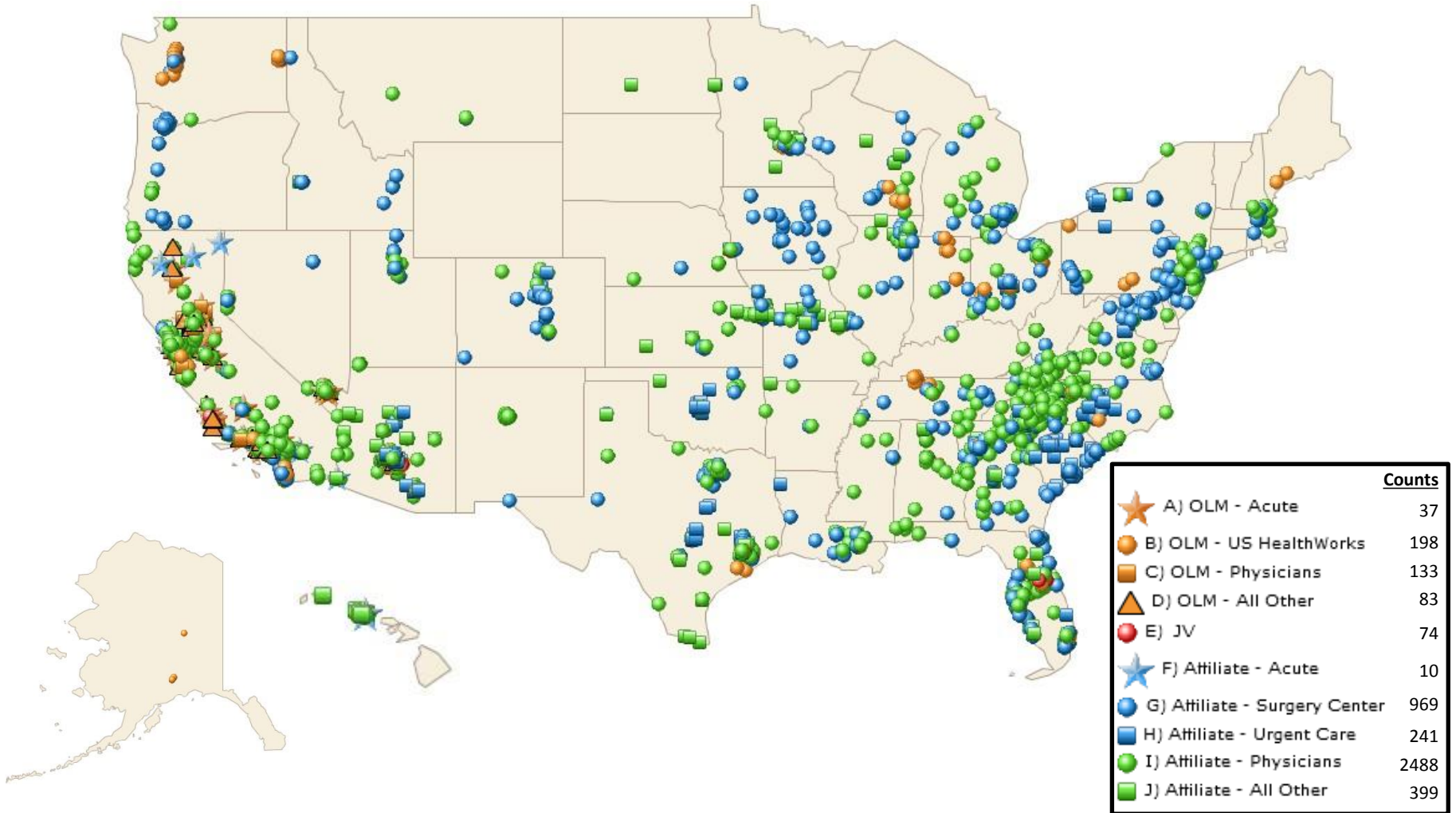


-  Dignity Health Ambulatory Centers
-  Dignity Health Acute Care
-  CVS/MinuteClinic
-  SimonMed Imaging JV
-  USPI Surgical JV
-  Mercy Care Plan
-  Phoenix Children's Hospital

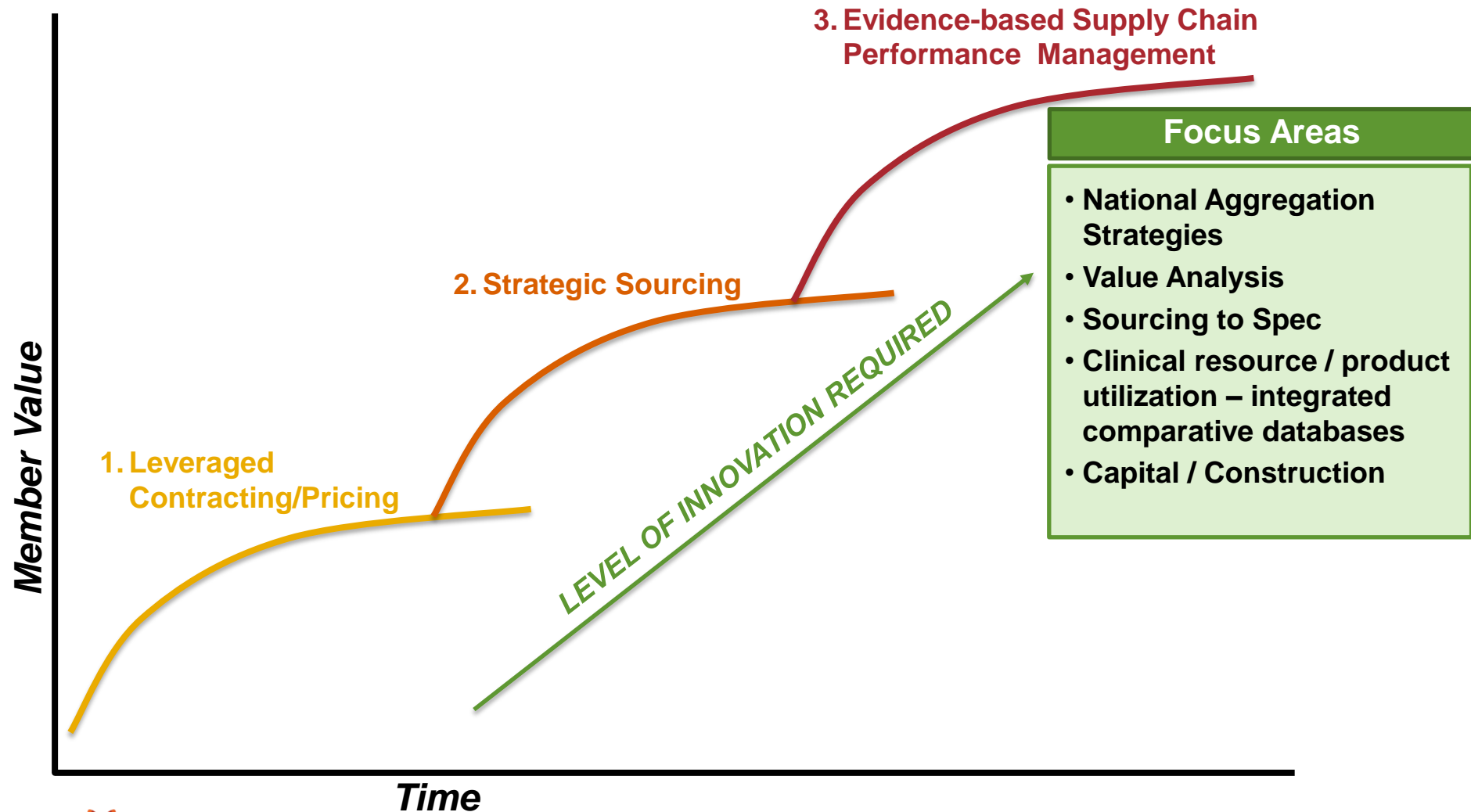
Planned/In Process

-  *Phoenix Children's Hospital Clinic
-  *U of A Cancer Center
-  *Dignity Health Planned Location

Dignity Health Affiliate Purchasing Network - OLM, USHW, JVs, and all Affiliates



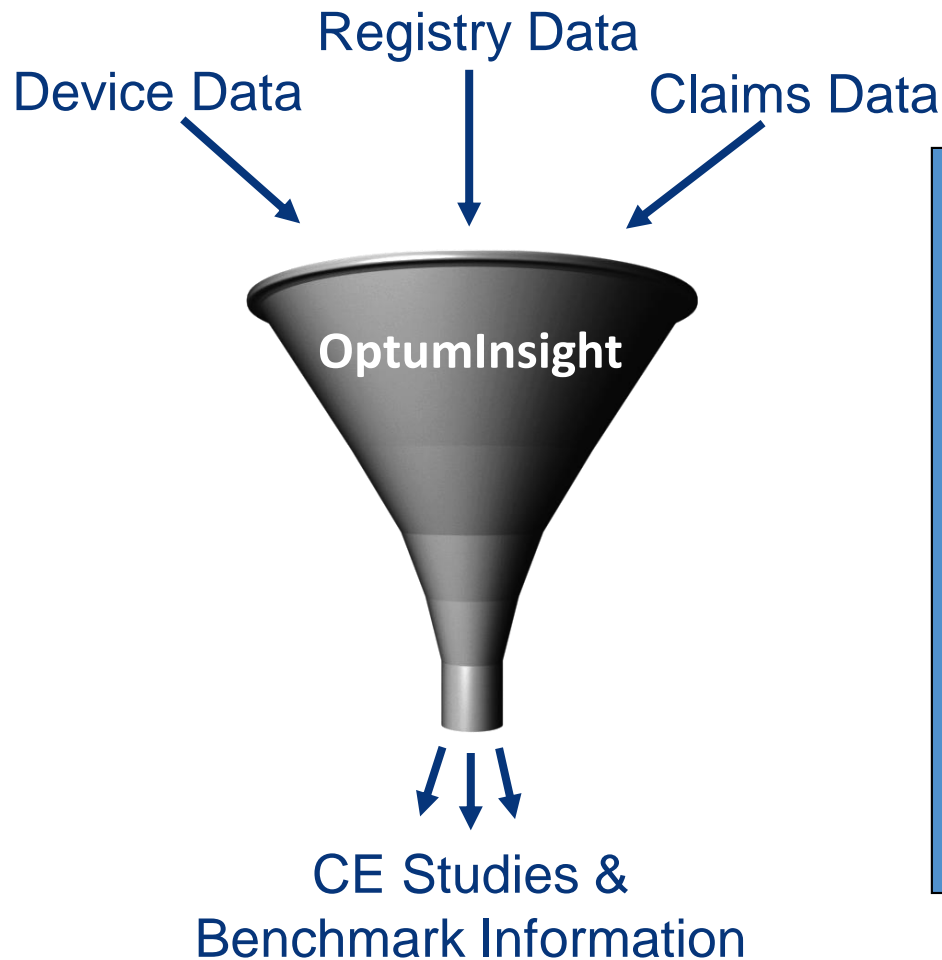
Differentiated Purchasing Services and Supply Chain Management



Sourcing Selections



Shared Clarity – Utilize CE Information



- Access to 15 CE studies that are updated every 24 months.
- SharedClarity funds all studies.
- Clinical Review Teams (CRT), consisting of member Physicians, help develop and oversee the studies.
- Utilize Optum/Lewin's CE study experience and resources.

No Industry Influence!

Membership



National Health System
TBA 4Q13

Membership consists of health systems with over 120 hospitals and 500 clinics, and the largest commercial payer with 5,900 hospital and other care facilities contracts

Suppliers Working with Us

- Communication
 - The contracting arm will communicate Dignity Health's participation
 - If you're unsure, please ask
- Don't Assume
 - Not all Affiliates are created equal
 - Admittedly confusing, hopefully temporary
- Provide us Value
 - Defensible pricing...goes two ways
- Patience!
 - A little goes a long way!!!

What's Next?

- Partnering outside of our comfort zone with for-profit companies who bring value by:

#1

#2

#3

Thank You