



**Share Moving Media's 2nd Annual
Ambulatory Surgery Center Meeting
October 4-5, 2023
Renaissance Atlanta Airport Gateway Hotel**

**Wednesday
October 4**

1:00 PM	Welcome	John Pritchard CEO and Publisher of <i>The Journal of Healthcare Contracting</i>
1:00-2:00 PM	Model of the Future A case study of best-in-class medical device manufacturer and ambulatory surgery center collaboration. Learn about the partnership between Atlas Healthcare Partners and Banner Health which grew from 8 to 27 centers in 4 years.	Adam King Senior Director Medtronic Mark Toth President Cardiovascular Services Atlas Healthcare Partners
2:00-2:15 PM	Transition and Networking Break	All
2:15-3:15 PM	Deep Dive into ASCs Aim: This presentation will explore the types of ASCs, ownership structures and specialties as well as the future growth rates of ASCs and top concerns of ASC owners so suppliers can approach them with value propositions that resonate. Linda will also deep dive into reimbursements of ASCs.	Linda Bedwell Director, Powder River Surgery Center
3:15-3:30 PM	Transition Networking Break	All

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3:30-4:30 PM	IDN Owned ASC Panel Discussion	Moderator: LeAnn R. Born Advisory Solutions, Inc. Scott Kulstad Chief Executive Officer Chippewa Valley Orthopedics and Sports Medicine Clinic Nate Mickish VP Strategic Sourcing Texas Health Resources
	Aim: During this panel discussion you will hear how stakeholders best collaborate for success in the U.S. Healthcare Supply Chain to deliver quality patient outcomes.	
4:45 PM	Adjourn	
5:00-6:30 PM	Networking Reception	All

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Thursday
October 5

8:00-9:00 AM	Networking Breakfast	All
9:00-10:00 AM	Keynote ASC Strategy	
10:00-10:15 AM	Transition Break	All
10:15-11:15 AM	Coaching Suppliers on ASCs Aim: This session will detail the migration of care from hospitals to ASCs. Why is this happening? How fast is it happening? Is this a trend or shift? What will the landscape look in 3, 5 or 10 years?	Amy Brouhle Vice President Business Development Sg2 Jeff Moser Vice President Sg2
11:15-11:30 AM	Transition Break	All
11:30 AM	Keynote	
12:30 PM	Adjourn	