

## ANAE Annual Conference Agenda JW Marriott New Orleans July 10-11, 2024

Wednesday July 10, 2024		
1:00 PM	Welcome	<b>John Pritchard</b> Publisher, <i>JHC</i>
1:10-2:00 PM	Ochsner Health' Supply Chain Deep Dive	René Gurdián Jr., MBA Assistant Vice President, Supply Chain Finance and Strategy Ochsner Health
2:00-2:20 PM	Networking Break	All
2:20-3:10 PM	Mastering Influence: Planning, Communication, and Presentation for IDN Executives	Brian Sullivan, CSP President PRECISE Selling
	Unveil the power of meticulous planning, compelling communication, and persuasive presentation skills as key strategies for IDN executives aiming to unlock access to healthcare decision-makers, driving impactful discussions and decisions in complex healthcare environments.	
3:10-3:30 PM	Networking Break National Account Executive of the Year Award	All
3:30-4:15 PM	Healthcare Supply Chain Deep Dive  This session will address the big issues in the healthcare supply chain including inflation, AI, technology, and provider incentives along with a look into future predictions of our supply	David Dobrzykowski Professor, Healthcare Operations and Supply Chain Management researcher University of Arkansas

chain.

4:15-5:00 PM	How To Maximize Your GPO Contract	Rachel Martin Associate Principal, Supplier Strategy & Business Development Vizient Inc.
5:00 PM	Adjourn	All
5:30 PM - 6:30 PM	Networking Reception	All
Thursday July 11, 2024		
8:00- 9:00 AM	Networking Breakfast	All
9:00-10:00 AM	IDN Panel Discussion  Aim: During this panel discussion you will hear some of the challenges and issues facing the various stakeholders in healthcare today.	Brent Petty Moderator
		Dameka Miller VP, Strategic Sourcing & Value Analysis Trinity Health
		John Dockins Executive Director, Strategic Sourcing Cleveland Clinic
10:00-10:15 AM	Networking Break	All
10:15-11:15 AM	Baylor Scott & White Supply Chain	Clinton Hazziez VP Supply Chain and Strategic Sourcing Baylor Scott & White Health
11:30-12:30 PM	Aim: Supply Chain Leaders and National Account Executives will have to continue to grow their skills and capabilities to progress their organizations. How are vendors and supply chain leaders defining value in today's environment? This panel is an interactive and robust conversation on these topics. Hoping to come away with what Supply Chain Leaders expect from vendors in the future.	<b>Tripp Edwards</b> Hologic Moderator
		William Brewer (invited) Vice President Procurement and Supply Chain Optimization Advocate Health
		Brad Forth (invited) VP, Sourcing and Vendor Management SSM Health
12: 30 PM	Adjourn	All

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